

A Gigantic Ready-to-Wear Sacrifice! . . . Involving Our Entire Stock . . . Nothing Ever Like It Before!

It's Our Greatest SALE!

# MILADY'S SHOP The Big Boy ORDERS... CLEAR the DECKS OF ALL INVENTORY

Look for the Sale Signs  
**708 AVALON BLVD.**

**We Mince No Words...**

choice with us, but we are... This is not a matter of... compelled through circum-... stances beyond our control... to submit to this PRICE... BREAKING EVENT... Heavy buying has caused... this situation... A new, clean, up-to-date... stock... Now with our... New Spring merchandise at... hand, we MUST CLEAR... THE DECKS of our present... inventory... TO BE SOLD... IMMEDIATELY... The loss... involved means nothing now... any delay... Everything in sight... drastically reduced for fast... selling... to cut and slash... one aims to take advantage... of this Great Event... We urge our friends and... patrons to take advantage... of this Great Event... It's a shame that one of the... most startling money sav-... ing declarations ever pub-... lished in this area.

## CLEAR the DECKS OF ALL INVENTORY

**DRASTIC ACTION IS NECESSARY!**

EVERY ARTICLE IN THIS STORE WILL BE MARKED TO SELL, AND SELL WE WILL!

NEVER BEFORE A **SALE** LIKE THIS

**MUST IS MASTER NOW!**

OVER \$50,000 Stock  
**LADIES' READY TO WEAR**  
—MUST BE SOLD QUICK—

NO IF'S BUT'S OR MAYBE  
**IT'S GOTTA GO**

REGARDLESS OF LOSS

Remember, this advertisement is merely a sample of the terrific bargains that await you... There are plenty more that space does not permit us to list. Come, be convinced!

EVERY ARTICLE IN THIS STORE WILL BE MARKED TO SELL, AND SELL WE WILL... ABSOLUTELY THE ENTIRE STOCK IS INCLUDED IN THIS SALE... COME, YOU SKEPTICS, YOU CRITICS. YOU UNBELIEVERS, LET YOUR EYES BE YOUR JUDGE...

**SKIRTS**  
You'll grab them at first sight... You'll find all wools, rayons, jerseys, nylons in checks, solids, etc. pleated, and other good styles.  
**ONE GROUP Values to \$100 Sale Price \$7.95**

**LADIES' SLACKS**  
Corduroys, in many colors.  
**ONE GROUP Values to \$5.95 \$100**

**LADIES' SWEATERS**  
Slip on and cardigan styles... All wools, nylons, orlons, beautiful colors.  
**ONE GROUP—Values to \$2.88 \$5.95. Sale price**

**WOMEN, THIS WILL REALLY AMAZE YOU!**  
**DRESSES**  
All taken from our higher price groups of our regular stock. You'll find many styles & fabrics... Hurry while they last.  
**ONE GROUP Values to \$17.95 Sale Price \$300**

**Maternity Wear**  
One group assorted dresses, skirts and smocks in cool cottons and novelty fabrics.  
**Values to \$10.95 \$100**

**Sale Starts Thursday, Jan. 27th**  
— AT 10:00 A.M. —  
And Continues from Day-to-Day until We Accomplish Our Purpose of Clearing Out a Large Portion of Our Inventory...

**Ladies' Bouffant SLIPS**  
Nylons and Pellon... Hurry while they last...  
**ONE GROUP Val. to \$8.95 Sale Price \$1.88**

**LADIES' BETTER SKIRTS**  
A gorgeous selection to choose from... superb fabrics, such as all wools, wool mixtures, nylons, orlons, in solid colors, plaids, checks, tweeds, flannels, men's wear fabric, brand new spring styles of famous makes.  
**ONE GROUP Values to \$10.95 Sale Price \$2.99**

**LADIES' FLANNELETTE GOWNS & PAJAMAS**  
Heavy quality in prints and solids. Broadcloth and rayon included.  
**ONE GROUP Values to \$3.95 \$1.99 Sale Price**

**Brand New Spring Showing Better DRESSES**  
Come take your pick from a lovely group of new dresses... many just unpacked... sparkling new styles in the finest materials... plenty of dressy styles, as well as casual wear and sports... one and two-piece styles... sizes for juniors, misses, women and half sizes.  
**ONE GROUP Values to \$16.95 Sale Price \$500**  
**ONE GROUP Values to \$19.95 Sale Price \$700**  
**ONE GROUP Values to \$24.95 Sale Price \$900**

**WOW! LADIES' All-Wool FULL LENGTH COATS**  
Coats that are tailored by top manufacturers & designers. Tremendous values that will certainly go quickly. Fine woolsens, tweeds and checks.  
**Values to \$39.95 \$1000**

**Newest Styles LADIES' ROBES**  
Stylish right for easy living. Choose from cotton, rayons, and flannels.  
**Values to \$4.95 \$2.77 Sale Price**

**LADIES' WOOL JERSEY BLOUSES**  
Large assortment of beautiful wool jersey and nylon suède blouses. High styled. Assorted colors.  
**Val. to \$7.95 \$2.77 Sale Price**

**BLOUSES**  
Be here when the doors open... Blouses taken from our higher price groups. Cottons, nylons, etc. in many styles.  
**ONE GROUP Val. to \$3.95 Sale Price 50¢**

**LADIES' BLOUSES**  
All taken from our higher priced groups... You'll find short and long sleeve styles... Prints, solids, plaids, etc. Fine fabrics.  
**ONE GROUP Values to \$12.95 Sale Price \$3.99**

**LADIES' SLIPS**  
100% nylon tricot, crepes, tafetas, jerseys, etc. in full and half-clips. White and colors.  
**ONE GROUP Values to \$3.95 \$100 Sale Price**

**Ladies' All Wool Suits**  
Fine gabardine, flannels, charcoals, flecks, solids, newest spring shades, well tailored.  
**ONE GROUP Values to \$49.95 Sale Price \$1500**

**Ladies' Large Size DENIM SEPARATES**  
A select group of skirts, pedal pushers, jackets, shorts and slacks, expertly styled. Class A workmanship. Dated blue only. Sizes 38 to 44.  
**Regular \$5.95 Value \$100 Sale Price**

**Ladies' Purses**  
Closing out ladies' handbags. Choose from patents, fallies and plastics. Many styles.  
**Values to \$4.95 \$100 Sale Price**

**SLACKS**  
Perfect fit, famous maker, Gaabrdine, covers, novelties.  
**ONE GROUP Values to \$8.95 Sale Price \$400**

**LADIES' PANTIES**  
You'll buy them by the dozen. Finest quality, rayons, and some nylons in the lot... novelty trims.  
**ONE GROUP Val. to 79¢ Sale Price 25¢**

**LADIES' BETTER BLOUSES**  
Famous named brands, hundreds and hundreds to choose from... short and long sleeve styles, tailored and dressy fashions, in all the leading fabrics and colors... many wool jerseys included.  
**ONE GROUP Values to \$7.95 Sale Price \$2.77**

**LADIES' NYLON SLIPS**  
Full length and half slips... Famous well-known brands... white, black and colors. Lacy trim.  
**ONE GROUP Values to \$3.95 \$1.88 Sale Price**

**Ladies' All Wool Suits**  
Fine gabardine, flannels, charcoals, flecks, solids, newest spring shades, well tailored.  
**ONE GROUP Values to \$49.95 Sale Price \$1500**

**Playtex Girdles**  
Famous make, discontinued styles, regular and panty.  
**ONE GROUP Values to \$7.95 \$1.99 Sale Price**

**Top Fashions! Spring TOPPERS**  
100% wool fabrics, in tweeds, fleeces and novelty checks. Fully lined in a wonderful array of styles, sizes to 44.  
**Values to \$29.95 \$1300**

**PEDAL PUSHERS**  
Famous brands, velvets, wools, nylon quilted.  
**ONE GROUP Values to \$8.95 Sale Price \$3.99**

**BRASSIERES**  
Famous make... strapless and others... nylons, cottons, satins, maternity & evening bras.  
**ONE GROUP Values to \$2.95 Sale Price 50¢**

**LADIES' BETTER BLOUSES**  
Famous named brands, hundreds and hundreds to choose from... short and long sleeve styles, tailored and dressy fashions, in all the leading fabrics and colors... many wool jerseys included.  
**ONE GROUP Values to \$7.95 Sale Price \$2.77**

**LADIES' Pedal Pushers**  
Corduroys, wool, gabardine, novelty styles.  
**ONE GROUP Values to \$8.95 \$1.99 Sale Price**

**Ladies' All Wool Suits**  
Fine gabardine, flannels, charcoals, flecks, solids, newest spring shades, well tailored.  
**ONE GROUP Values to \$49.95 Sale Price \$1500**

**FAMOUS BRAND NYLON HOSE**  
You'll recognize this famous brand on sight. Good quality. Be here when the doors open.  
**ONE GROUP Values to \$1.65 \$69¢ Sale Price**

**WESKITS**  
Nylons, wools, assorted novelties and plaids. Ideal separates to mix and match with your favorite skirts and slacks.  
**Values to \$5.95 \$200**

**CORDUROY SUITS**  
Novelty suits of quality corduroy. Spencer jacket, highly styled. Colors black and white and black and gold. While they last.  
**Values to 39¢ Sale Price 9¢ \$200**

REMEMBER THIS NAME AND ADDRESS

Remember, Sale Starts Thursday, Jan. 27th at 10 A.M.... Come by Car, Bus, Foot . . . Hurry! Don't Miss It!

# MILADY'S SHOP 708 AVALON BLVD.

Open Friday 'Til 9 P.M.